

Saving You Time & Enhancing Your Client Services

Exceed your client's expectations with communications materials that impress.

Through my years of experience on both sides of the lobby table, I know the impact that smart legislative communications have.

Keeping clients abreast of the issues important to them is fundamental to your business. With my bill reading and reporting services, you can deliver communications materials that will keep you top of mind.

I provide the background support that lets you shine on the capitol steps.



AMY FITZGERALD CASTO

POLITICAL & LEGISLATIVE COMMUNICATIONS



AMY FITZGERALD CASTO

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Exceed their expectations

Communications consulting and management for legislative & political affairs professionals, associations, corporations & public entities.



AMY FITZGERALD CASTO, J.D.

As an attorney and legislative professional with more than 15 years experience in state and local government, legislative affairs and PAC administration management, I can provide the behind-the-scenes assistance to your lobby practice that allows you to focus on the halls of the capitol.

I tailor my services to your particular needs. This may include issue-spotting, reading bills and amendments for their impact on your clients, drafting talking points and bill analyses as well as writing and managing a newsletter or legislative update that addresses your clients' specific needs.

I have years of experience not just as an in-house legislative consultant, but as a client of hired-gun lobbyists. My familiarity with the needs and time constraints of both corporate and governmental entity clients can help you meet your clients' expectations without pulling you away from the capitol, where your expertise and skills can be put to their best use.

SKILLS & SERVICES

Legislative Services & Client Maintenance Assistance

- ◇ Bill reading
- ◇ Bill summary and analysis
- ◇ Issue identification
- ◇ Legal and legislative research
- ◇ Bill tracking and reporting
- ◇ Weekly reports, newsletters, legislative updates tailored to your client issues and interests
- ◇ Designing, creating and updating collateral such as reports, letters, PowerPoint presentations, newsletters and other materials as needed
- ◇ Creating, managing, and organizing communications plans and schedules and drafting accompanying documents
- ◇ Strategic planning, implementation and management

Lobby & Political Action Committee Administration

- ◇ Ethics Commission Filing
- ◇ PAC education and communication plans
- ◇ PAC outreach management
- ◇ Legal and ethical compliance

Corporate Communications & Writing Services

- ◇ Writing and editing news releases, media alerts, speeches, talking points, written and oral presentations
- ◇ Drafting, formatting, and editing internal and external communications
- ◇ Drafting white papers, position statements, policy arguments, articles
- ◇ Project management



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